

Vision Statement Samples

These edited versions of actual visions (or mission statements) were used at POTD 2011 to open the plenary session on Vision. Our point was that the variety of visions was useful to consider, especially as we looked into vision of our individual dance series.

A We are a not-for profit gay and lesbian square dance club formed for the purpose of promoting Modern Western Square Dancing to the Gay and Lesbian community and their supporters. We teach. We dance. We have fun.

B Our purpose is to ensure the long term sustainability of our Community Building; to promote and support the development of cultural programs that encourage music and dance in the building; to maximize participation in the events scheduled at the Community Building; and to conduct a public information campaign about the historical relationship of the Community Building and the music and dance community.

C Our dance brings people of all ages together in an evening of simple joyous dances that anyone of any age can do, whether they have ever danced or not. We bring alive the old traditions of community dancing and local musicians - a social activity that is fun, easy, and celebratory.

D We build community, connect generations and promote the growth of the traditional dance community by encouraging dance musicians and callers, promoting inter-generational dancing, providing financially and logistically accessible events, and providing educational and mentoring opportunities.

E The mission our dance series is to bolster the spirited dance community in our region by deliberately weaving three strands into the fabric of the series: 1. The Community Dance - fun and simple dances with music by an all-acoustic all-comers band, 2. The Tasty Treat Potluck - a half-hour social break with emphasis on strengthening community connections through shared food and conversation. And 3. The Contra Dance - zesty dances and tunes in a program of contras and squares presented by a variety of talented callers and musicians from throughout the Northeast.

F We are a country dance community welcoming the LGBTQ and straight communities. We are dedicated to the promotion, support, teaching, enjoyment and continuing evolution of English and American traditional and historical dance, music and song including American Contra, English Country, square and folk.

G We provide a fun New England-style dance that features high quality local and touring performers, as well as providing a venue for newer, talented individuals to get some exposure. The all-volunteer committee takes an active hand in the conduct of the dance. We strive to offer a dance where all are welcome, and that everyone dances with everyone in all parts of the hall.

The dancers, musicians, and caller form a mystical triangle that manufactures fun, friendship, and energy.

H Our dance is friendly and welcoming to both new dancers and old timers, with music that is both local and good. The dance has that special feel -- it feels like it just happens, with invisible organization.

I We are a group of old-time music and dance enthusiasts whose primary purpose is organizing a regular Square Dance. This dance, one of the most unique and longest-running dances to be found, features the finest old-time string bands and square dance callers in our region.

J Our vision is to provide a welcoming, friendly, and fun initial point of contact for people of all ages to experience contra dance in a downtown location, easily accessible by foot or public transportation. We strive to offer a varied roster of both well-known and new or emerging performers, to have consistently excellent communication among all parties involved with the dance series, and to encourage the development of courteous and safe dance styles and habits amongst dancers.