



Web Chat | Oct. 21, 2020

Let's Talk About Reentry - Working Together Now for a Strong Return to Dancing

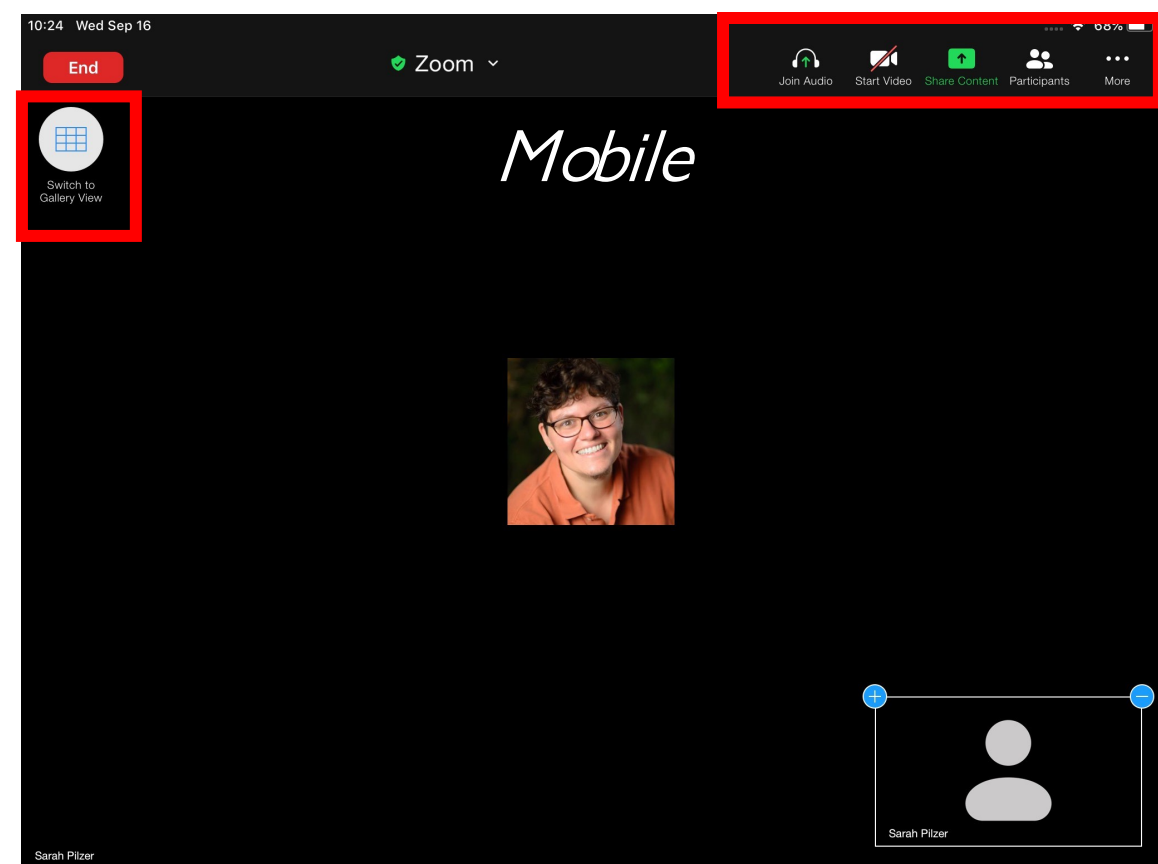
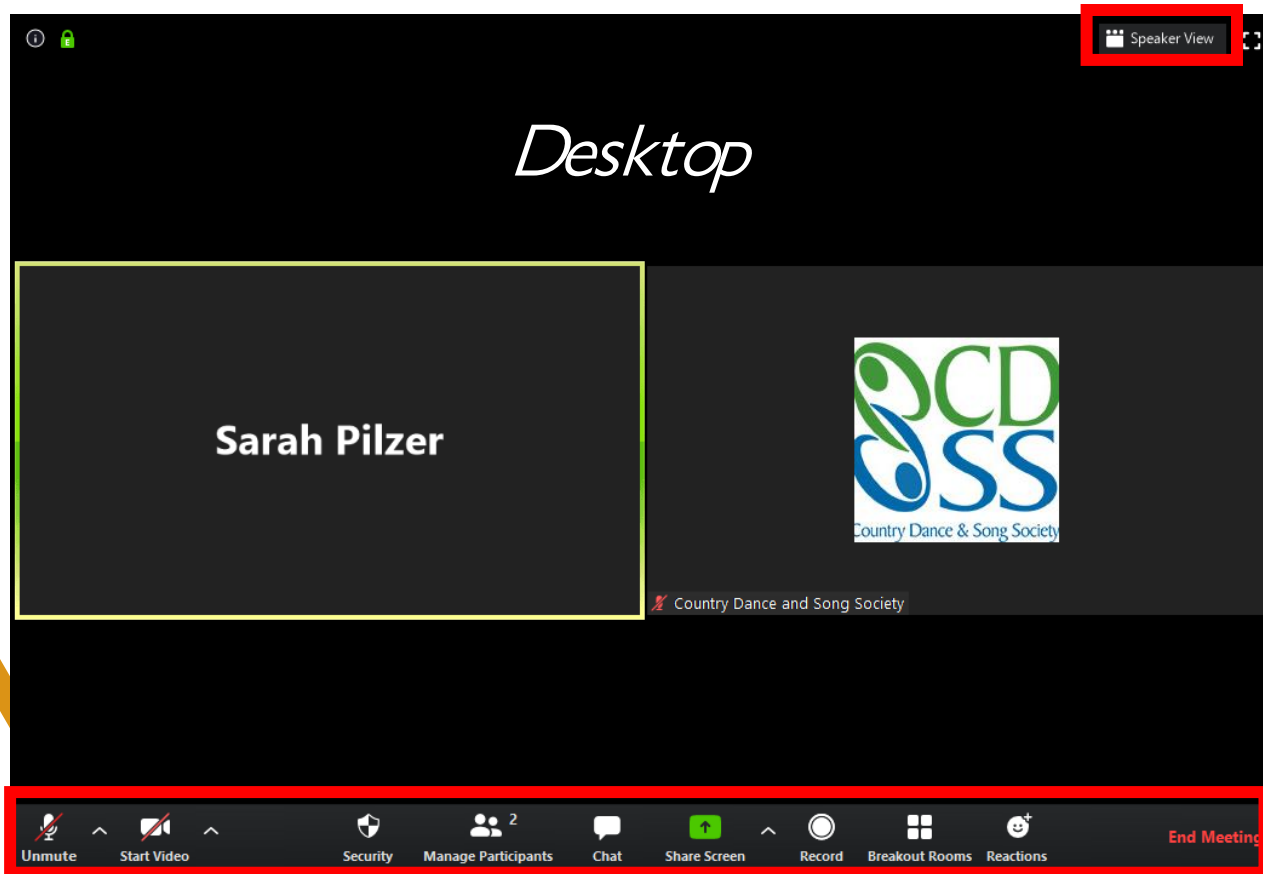
*An online discussion for contra, English country, and
community dance organizers*

Welcome!



This Old Farmers Ball event occurred in 2019.
Photo credit: Robyn Blakely

Please keep your microphone muted and video off.



Web Chat Format

- 7:00 Introduction (Linda Henry)
Tech tips (Sarah Pilzer)
Greetings from CDSS (Katy German)
- 7:10 The Sector Perspective
- 7:40 Breakout Rooms with prompts
- 8:05 Q&A and open conversation
- 8:30 Farewell

Greetings from CDSS!

Katy German

**Executive Director
CDSS**



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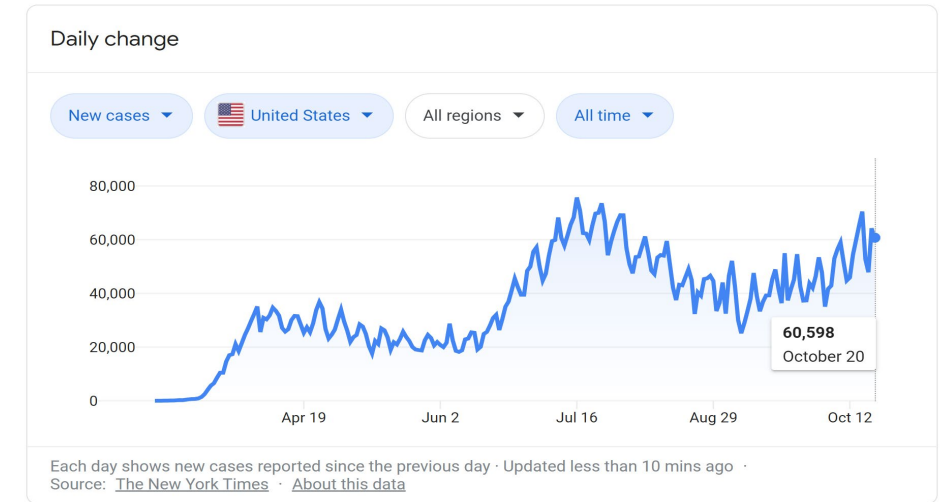
Where are we in this pandemic?

Cases overall are on the rise again, *but* hospitals are better prepared/stocked, able to manage volume, and know more about treating the Disease.

Vaccines are in development and likely to come out next year, but higher risk populations will be prioritized. It may be another year before a vaccine is available broadly. And there will be many who opt not to get it.

Rapid testing is also in the mix, but researchers are still refining accuracy/reliability, and both cost and supply are barriers.

Herd Immunity Researchers and medical professionals are still learning about the disease. For example transmission seems to come in clusters, rather than expanding at steady rate. And they are still researching how prior infection impacts future infection and transmission.



At best, we're about halfway through.

What might history be able to tell us?

After the Great Influenza of 1918-1919

(...and WWI... and the Volstead Act...)

The Jazz Age

Expansion of American Literature

Harlem Renaissance

Surrealism and Art Deco Movements

1920s Social Dance Resurgence

- Shift away from complexity/study of ragtime era dancing
- New “modern” dances brought closer physical contact with partner
- Individual social dancing crossed into mainstream white culture



Reality Check:

It did not happen overnight.

People made it happen.

Are we finally going to talk about us?!

Yes!



A Possible Path Forward

A Four-Phase Approach to Planning:

1. Social Distance Phase
2. Local Phase
3. Regional Phase
4. New Normal Phase



Social Distance Phase – emphasize online

Organizer Work

Community Culture

Core Values and Culture/Safety work

Preparing for excellent volunteer coordination

Fundraising

For freelancers

For your dance orgs –appeal letters or campaigns, social media campaign

Preparing for next phase:

- ☐ Plan for beginners, appropriate programming, and pathways for skill building
- ☐ Encourage local musicians NOW and create opportunities for them to connect and build repertoire
- ☐ Plan now for future marketing
 - you'll need a critical mass of humans regardless of skill level
 - people will be looking, help them find you
- ☐ Engage your community about adjusting expectations and being a part of rebuilding



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Local Phase – small and accessible

Organizer Work

Prepare, practically, mentally, and financially for smaller crowds

Expect fewer experienced dancers on the floor, more beginners

Focus on community building

Prioritize fun over complexity

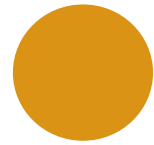
Potlucks (with safety precautions)

Social media connections to new folks

Keep up online or distant engagement with those not yet ready to return

Preparing for next phase:

- ☐ Reach out to other arts orgs to find out how they are doing and explore joint events
- ☐ Create a regional marketing plan, either independent or in collaboration with others



Regional Phase – regional travel resuming

Organizer Work

Collaborate to set up mini-tours for regional freelancers

Incorporate skill-building in programming, establish it as a norm

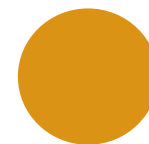
Continue nurturing community

Collaborate to co-host events with other arts orgs

Market, market, market! (regionally and collaboratively)

Preparing for next phase:

☐ To be determined!



And now it's time for Breakout Rooms

We will randomly assign you to a breakout room with 5-8 other folks.

Once in the room feel free to turn on your video and unmute yourself!

Prompts:

- Introduce yourself and say where you are from
- What do you see as the biggest challenge for your community moving forward?
- What are your next steps as an organizer?

After 25 minutes, we'll all come back to the main Zoom room to wrap up.



Q&A Both Ways!

Continue to keep your video and mic muted unless asked to speak.

Please use the chat function to ask questions or provide answers.

Since we won't have time for all questions to be answered, we encourage you to continue these conversations via sharedweight.net/lists/, an online forum for organizers.

COVID Resources from CDSS

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Resources for Organizers

cdss.org/resources/resource-portal/covid-19-resources

The CDSS resource portal has many resources to support both song organizers and freelancers during the pandemic. We are in the process of adding many more resources – submit suggestions at

cdss.org/resources/resource-portal/share-your-resource

Online Events

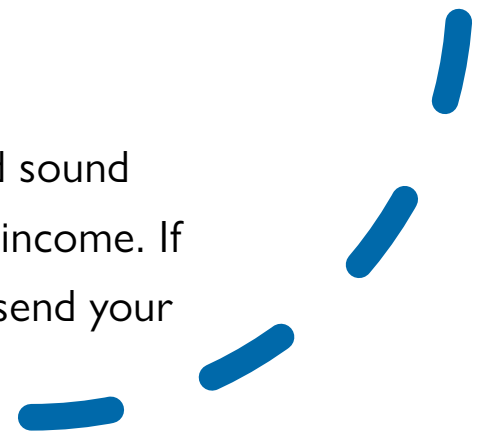
cdss.org/events-calendar

A crowd-sourced list of online events for and from dance, music, and song communities. Submit your event!

Support Gigging Artists

cdss.org/sendlove

During this time, so many singers, callers, musicians, and sound technicians are experiencing serious losses of work and income. If you'd like to support any of them, visit this section and send your love, business, or funds.



More CDSS Resources



**CDSS RESOURCE
PORTAL**
[CDSS.ORG/PORTAL](https://cdss.org/portal)



SHOP TALK
(QUARTERLY EBLASTS
FOR ORGANIZERS)
[CDSS.ORG/SHOP-
TALK](https://cdss.org/shop-talk)



SHARED WEIGHT
(FOR SONG
ORGANIZERS)
[SHAREDWEIGHT.NET](https://sharedweight.net)



CDSS GRANTS
[CDSS.ORG/GRANTS](https://cdss.org/grants)



WEB CHATS
(INFO FROM ALL
PREVIOUS CHATS)
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CHATS](https://cdss.org/web-chats)



CDSS NEWS
(INCLUDES ARTICLES
FOR ORGANIZERS)
[CDSS.ORG/NEWS](https://cdss.org/news)



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(FROM CDSS STAFF
TO YOU!)
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Follow-up

Your feedback is very valuable! To help us plan future Web Chats, *please reply to the survey you'll receive soon.*

Next week, visit cdss.org/web-chats to access the video recording, chatbar transcription, and powerpoint of tonight's Web Chat. *Please share with your friends!*

There a number of online events and series coming from the community in the year end, so we're going to hold off on our next Web Chat until January.

We welcome your questions, comments, and requests for ways CDSS can best support **your** community.

Keep in touch! resources@cdss.org



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Farewell from CDSS!

