#### Continuing the traditions. Continuing the traditions. Linking those who love them.

# A Collection of Inspiring Print Promotional Material

February 2019

Compiled on behalf of CDSS by Emily Addison

#### **THANK YOU!**

Thank you to all \*57\* organizations and individuals who shared their print material. It is their generosity as well as creative expertise that has made this resource possible. If you really like someone's material, send them a message as it will likely put a smile on their face.

Also - A big thank you to Avia Moore and also to Max Newman, Paddy Tutty, and Will Loving for sharing advice that we hope you will find useful. Check pages 2 & 3 for their tips!

#### **ABOUT THIS DOCUMENT**

The goal of this collection is to support the creation of highly effective print promotional material for traditional dance, music, and song events.

The examples included in this resource vary greatly. Each example has its own strengths so look carefully to identify what speaks to you. You may want to consider the following:

- Is the example useful as a poster? Information flyer? Quarter-page postcard? Business card? Full-year reference schedule? Online promotion image? Other? REMEMBER -> In most cases, the images in this file are much smaller than how they appear in print and so the text would be much easier to read in its original format.
- 2. What does the example convey about the type of experience you'd expect to have? ..... Does the event look fun? Formal? Exciting? Welcoming? Hard? Consider the overall layout, the images, the type and size of font, key words and phrases, etc.
- 3. Is the example meant to be used internally (i.e., informing current participants) or externally (i.e., attracting new participants)? Related, what examples within this collection would attract people who have never heard of the activity before?

Most of the examples are from tradition social dance communities as those were the examples that were provided. If you are involved in song, music, or ritual dance and have promo material to contribute, please email emily@cdss.org.

#### **DO NOT COPY**

We explicitly request that you **DO NOT COPY** any of the material in this collection. All of the organizers have generously given permission for their material to be included as inspiration. If you are interested in using a very similar style and are concerned you may copying too much, approach the individual organization for permission.

#### **TIPS, TRICKS, AND DESIGN ADVICE:**

Here are some tips, tricks, and design advice from Avia Moore to get you started.

#### LESS IS MORE!

*Space*: Visual space on a page draws the eye to the essential information. Keep your poster/postcard simple and include further details on your website.

*Choose one strong image*: One large exciting image, whether a photograph or artwork, draws the eye to it, grabbing and holdin attention more effectively than a flurry of images. You can put more images on your website or social media pages.

*Sometimes Smaller is Better*: Consider using a postcard-sized flyer instead of a full sheet of paper. A postcard easily holds the same information AND fits into a bag without being folded or crumpled.

#### **CONSISTENT BRANDING**

Images, colours, and fonts relay information about your dance! They do this whether you want them to or not....so why not use them to your advantage? Developing a consistent style can elevate your marketing and increase the visibility of your event.

**Colour:** Choose 2-4 colours for your event and stick to those across all publicity. You may want to carry these colours into your decorations or hall signage as well.

**Black and White:** For print flyers, colour can be expensive. If you choose to go with black and white printing, consider making it a design choice! Black and white artwork and photography can be striking and effective when applied with intention and forethought. You might consider making all of your materials – whether print or online – black and white to create consistency. Or add a single colour as a highlight when producing digital materials.

**Fonts**: Choose 1-2 fonts for your event and stick to those consistently across all of your publicity. Fonts can convey emphasis and style – look for fonts that speak to the message you want to get across. When looking for fonts, keep in mind that most fonts, like images and artwork, are made by individuals. Not all fonts are expensive and many typographic artists offer free fonts. While there are resources for great free fonts, many "free font" sites can include hacked or incomplete versions of fonts.

*Photography Choices:* If you are using photography in your marketing, consider:

- Who is represented in your photographs? Does it show a diverse range of people? It is important to be inclusive in your marketing.
- Are people happy in the photo? Does it make you want to go to that event?
- Is the image visually interesting? Think about lines, movement, focus, colour, and space.
- Do you have permission to use this image? If you aren't sure, ALWAYS ask, and always credit the photographer.

**Artwork**: Consider hand-drawing your marketing. Hand-drawn artwork and/or text can be eye-catching and fit nicely with the dance, song, and music cultures we are working so hard to promote. In a world of "perfect" lines and digital imagery, the imperfect can be a beautiful antidote. As shared by Max Newman:

Zine/punk/indie culture offers so much inspiration. Creating your own handmade flyer does not need to be difficult or timeconsuming. It doesn't need to look perfect. Far from it. We're surrounded by the perfect; what we're in short supply of is the imperfect, the handmade. Aside from being eye-catching, this style imparts a homegrown feel that fits nicely with dance culture. David Kaynor is a huge inspiration. The comments in his book (Calling for Beginners by Beginners) regarding this topic are fabulous, as I recall. Go out there and draw a flyer. Cut some paper. Get dirty with markers. Your phone is a scanner, fergodsakes!

#### MAKE USE OF YOUR COMMUNITY!

Our communities include people of many talents. Consider asking members of your community to contribute artwork that you can use on your marketing materials. Original artwork will stand out! Think outside the box with your artwork - photography and illustration can be combined for striking effects. There may also be photographers and graphic designers who come to your event and would be happy to contribute.

#### **SOFTWARE TIPS:**

Some organizations are lucky to have volunteers with strong graphic design expertise. Other organizations hire graphic designers to make one-off pieces or a template that the volunteers can update on an ongoing basis. And even other organizations, use basic programs like Word to make their print material. Consider what approach will work best for your group.

**Free design programs:** Two free software programs that have been recommended by dance organizers are Inkscape and Canva. These programs won't have as many design options/features as professional software programs but they may be able to help you accomplish what you are looking to do.

#### Using Word to create posters:

Using word processing software like Word isn't generally used for design as they don't provide the flexibility or features that are sometimes needed. However, a few of our contributors have provided advice that may be helpful if you are using Word.

#### From Will Loving:

The main thing to understand about using Word is how to 1) create text blocks that are independent of the page margins and can be moved around, and 2) how to do the same thing with graphic images. (Hint: use Insert > Picture from file... then doubleclick on the picture and select Layout > Set picture to "In front of text", click "Advanced" and then "Picture Position" and uncheck "Move Object with text".) You can do the same thing with Text Blocks to allow them to be moved around independently of other objects on the page.

As far as communications, we needed two types of flyers: 1) a generic one without a schedule (think "ants...pants...contra dance...") and 2) a "refrigerator flyer" that had a detailed schedule for the next few months. We did/do of course also make use of Facebook events and as time goes on the need for the schedule flyer will go down, but I think that there will always be a group that will use it and it also lets people see at a glance who is coming in the near future and build energy around those events.

#### From Paddy Tutty:

I have always designed the posters, first hand drawn (using calligraphy, clip art and Letraset), then using Microsoft Word, and more recently using Adobe Illustrator. I can (and sometimes do) design in Word - the trick is to find some great fonts and clip art, then when done, save the document as a PDF. There are lots of free font sites around.

**Identifying fonts:** If you really like a font that has been used elsewhere, you can take an image of that font and load into one of the following websites (<u>https://www.fontsquirrel.com/matcherator</u> and <u>www.whatfontis.com</u>). These sites can often tell you what the font is as well as what fonts are similar.

## ALGOMA TRAD – CONTRAS, SQUARES +

www.algomatrad.ca Permission: Julie Schrver

# CONTRA, SQUARE & CIRCLE DANCE



#### 7 p.m. Sat. April 16 Adults \$12 AVENING HALL 3401 County Road 42 Avening ON Under 10 FREE

Featuring the award winning "O'SCHRAVES" family band and caller FRANK FRANCALANZA! Easy dances called stepby-step. Fun and family friendly

WWW.ALGOMATRAD.CA An evening snack to share is approved by the state bring your own water bottle

# COMMUNITY DANCE

For more into call: 647-528-6508 or email: clearviewcontralio



# FRIDAY JAN. $4^{TH}$ , 7:30PM

1

LEGION HALL, RICHARDS LANDING 🛛 🖈

ADMISSION BY DONATION

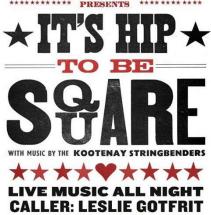
ALL AGES & EXPERIENCE LEVELS WELCOME! PROCEEDS TO THE ALGOMATRAD CENTRE BUILDING FUND

ALGOMATAD.CA 🦻 705-782-4311 🖈

## **HIP TO BE SQUARE**

https://www.facebook.com/AllJoinHands/ Permission: Leslie Gotfrit Designer: Michael Hepher Adult barn/square/hoedown/community dances

## INVERMERE OLD-TIME DANCE

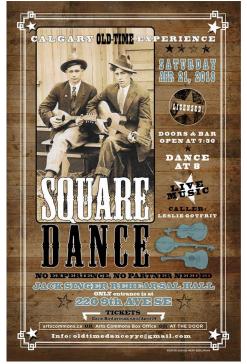


SQUARES, CIRCLES, MIXERS & KEEPERS SNACKS FOR SALE BY SLOW FOOD COLUMBIA VALLEY CASH BAR WITH ARROWHEAD BREWERIES



## **CALGARY OLD-TIME EXPERIENCE**

https://www.facebook.com/AllJoinHands/ Permission: Leslie Gotfrit Designer: Heidi Gedlaman Adult barn/square/hoedown/community dances



## **BALL & CHAIN – CAJUN DANCE**



## **CELTIC ARTS WINTER SCHOOL**

www.celticarts.org Permission: Skye K Richendrfer



## **CORNELL CONTRA DANCE**

https://sites.google.com/a/cornell.edu/contradance/ Permission: Katrina Bootes



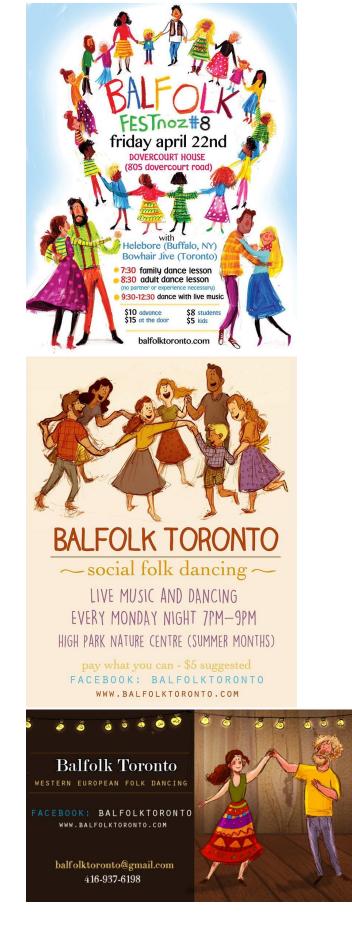
#### LE GRAND PORTAGE – QUEBECOIS SQUARES

Permission provided by: Daniel Gagnon & Raymond Gratton



#### **BALFOLK TORONTO**

www.balfolktoronto.com Permission: Emilyn Stam Graphic Designer: Kathryn Durst

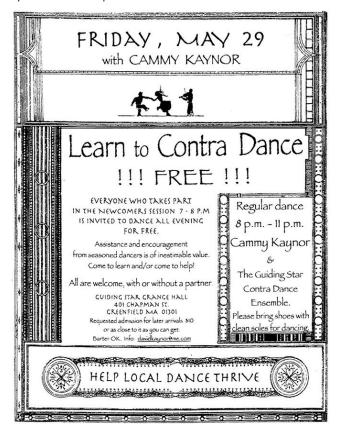




#### **GUIDING STAR GRANGE – DAVID KAYNOR**

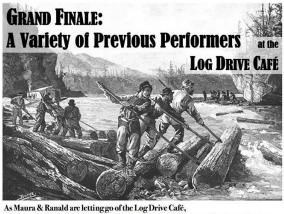
www.davidkaynor.com

Permission: David Kaynor Design: Becky Hollingsworth & David By hand and computer.



## LOG DRIVE CAFÉ

logdrivecafe.wordpress.com Permission: Maura Volante Software: Word



they are hosting an evening of performers who have been part of its 6-year history. A variety of fine singers and players will each do one or two songs to finish the season and set the stage for the new Log Drive Café under the management of Chrissy Steinbock.



Tea, coffee & sweet treats available Please bring indoor shoes if it is wet out, to protect the floor.

FRIDAY, MAY 25, 2018

7:30 to 9:00 pm

\$10 at the door

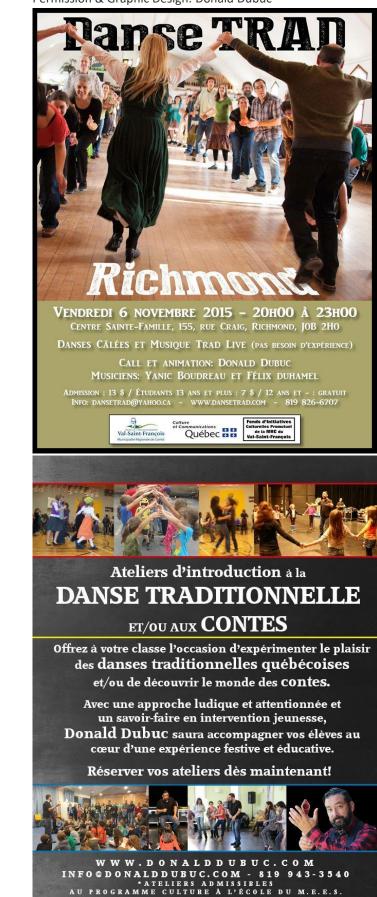
(doors at 7)

The Log Drive Café is a traditional folk song coffeehouse http://logdrivecafe.wordpress.com • 613 230 5730

## **DANSE TRAD**

#### www.dansetrad.com

Permission & Graphic Design: Donald Dubuc



DU M.E.E.S.

#### **BROOKLYN CONTRA**

www.brooklyncontra.org Permission & Graphic Design: Avia Moore Software: Illustrator and/or Indesign **FAMILY DANCE** 

## brødklyn contra FΑ CE



AND LIVE MUSICI AT BROOKLYN WALDORF SCHOOL **11 JEFFERSON AVENUE, BROOKLYN** BROOKLYNCONTRA.ORG Brooklyn Contra Espanded Programming in made possible by public funds from the Greater New York Arts Development Fund of the New York CP Department of Caburel Afflics, and from the Decementalization Program. A second of the New York State Control of Arts. Bob Andread State Ministry Control (BAC).

#### **CONTRA DANCE**



MARCH 2	CONTRA DANCE	B B B B B F I V N
MARCH 16	CONTRA DANCE	BROOKLYN
APRIL 6	CONTRA DANCE	CONTRA · 2018
APRIL 20	CONTRA DANCE	
MAY 4	CONTRA DANCE	
MAY 18	CONTRA DANCE	DANCES START
JUNE 1	CONTRA DANCE	AT 8 PM
JUNE 15	CONTRA DANCE	
JULY 6	CONTRA DANCE	LESSON
JULY 20	CONTRA DANCE	AT 7:30 PM
AUGUST 3	CONTRA DANCE	
AUGUST 17	NO DANCE	
SEPTEMBER 7	CONTRA DANCE	MOST DANCES HELD AT
SEPTEMBER 21-22	CONTRASHOCK!	CAMP FRIENDSHIP
	CO-PRODUCED WITH CD*NY	339 8TH STREET,
OCTOBER 5	CONTRA DANCE	PARK SLOPE,
OCTOBER 19	CONTRA DANCE	BROOKLYN, NY, 11215
NOVEMBER 2	CONTRA DANCE	CHECK OUR WEBSITE
NOVEMBER 16	CONTRA DANCE	FOR VENUE CHANGES
DECEMBER 7	CONTRA DANCE	
DECEMBER 21	HOLIDAY CONTRA AND WALTZ BALL!	PLEASE BRING
DECEMBER 31	NYE CONTRA CELEBRATION!	CLEAN, SOFT-SOLED SHOES TO DANCE IN
VALVAL DDC	OUVINOONTDA ODO	

WWW.BROOKLYNCONTRA.ORG



#### SCISSORTAIL TRADITIONAL DANCE SOCIETY

scissortail.org Permission: Louise Siddons

**Contra Dance** 



**Contra Dance Classes** 



#### FORM THE OCEAN

www.formtheocean.com Permission: Dela Murphy

Graphic Design: Avia Moore



#### Graphic Design: Dela Murphy



Graphic Designer: Ellen Hodgkin

#### Graphic Design: Avia Moore



FORM THE OCEAN is a contra dance and creative retreat for women – the first of it's kind!

It is an opportunity for movement, connecting, creating art together, and meaningful conversations. Most of all, it's about having a space of our own to play and learn. We want you to leave this weekend

feeling more connected to the national contra dance community of women and more able to meet the needs of your communities, your body, and your spirit.

Expect about 1/3 contra dancing, 1/3 making things together and sharing skills, and 1/3 conversations that matter.

FOR MORE INFORMATION AND REGISTRATION WWW.FORMTHEOCEAN.COM FEATURING: GAYE FIFER & ANADAMA

HOSTED IN Becket, Ma At Chimney Corners

COMFY ACCOMODATIONS AND MEALS INCLUDED!

ONLY 115 SPOTS Available!





## **DEFFA MAINE CONTRA DANCES**

www. deffa.org

Permission & Graphic Design: Dela Murphy



#### **SUMMIT SCHOOL**

www.summit-schoo.org

Permission: Dana Robinson

Graphic Designer: Darryl Garland



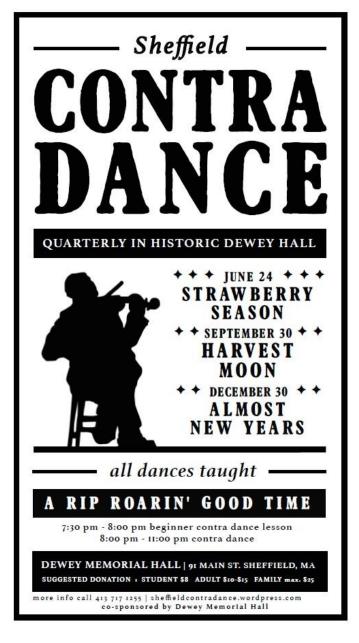


REGISTER AT SUMMIT-SCHOOL.ORG IN 802-793-3016 IN Center for Arts & Learning



## SHEFFELD CONTRA DANCE

sheffieldcontradance.wordpress.com Permission & Graphic Design: Elizabeth Orenstein Software: Graphic (App)



# Strawberry Season SATURDAY, JUNE 27 Contra Dance

music by DAVE PATON & WILDCAT CREEK calling by FERN BRADLEY

6:30-7:30 community potluck 7:30 beginner contra lesson 8:00-11:00 contra dance

suggested donation \$8 student \$10-\$15 adult | \$25 family max. DEWEY HALL 91 Main St. Sheffield MA generative by Staffield Contro Dano in comparison with three Memoral Info. more info, call Jane 860 672 6101 sheffieldcontradance.wordpress.com



CONTRA DANCE

THIRD SATURDAYS AT THE LENOX COMMUNITY CENTER



#### SAT. JUNE 17TH 7:45PM - 11:00PM

Beginner introduction at 7:45pm and contra dance from 8:00 - 11:00pm.

MUSIC Fleeting Moments : Eric Boodman, fiddle | Emily Troll, fiddle Jon Cannon, guitar | CALLER Sarah VanNorstrand

\$12 adult \$6 student

ALL DANCES TAUGHT - BEGINNERS WARMLY WELCOMED COME ALONE OR WITH SOMEONE — Lenox Community Center | 65 Walker St. Lenox, MA — WHAT IS CONTRA DANCE? LENOXCONTRADANCE.ORG

## **TEILHARD FROST – VARIOUS EVENTS**

sheeshamandlotus.com Permission & Graphic Design: Teilhard Frost

Old time dances





November 28th 7:30<sup>pm</sup> \$10 Maberly Town Hall INFO: mkpolano@gmail.com







Appalachian fiddle music



## VILLAGE GREEN ENGLISH DANCERS

www.villagegreenenglishdancers.org Permission: Frances Harris



To the Village Green English Dancers'

Saturday, October 27, and Wednesday, October 31 at Harrow United Church Doors open at 7:00 Dancing from 7:30 to 9:30 pm

Come out to learn this engaging dance form in a creative and fun-filled environment. Wear comfortable shoes!





Dancing for all, *plus* Dance Demonstrations Live Music & Refreshments

Free to Newcomers

Register for Classes, Wednesdays, 7:15 to 9:30 Beginning November 7 at Harrow United Church. Details online at: VillageGreenEnglishDancers.org



#### Village Green English Dancers Celebrating 40 spirited years in Winnipeg!

7:15 pm to 9:30pm Wednesdays Mid-September to April *at* Harrow United Church 955 Mulvey Avenue



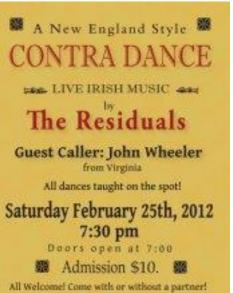
Everyone Welcome, Partners not necessary Your first evening of dance is free. Basics and Beyond from 7:15 to 8 pm



villagegreenenglishcountrydancing.org 🛛 call Katherine at 204.475.2097

## **CONTRA DANCE SASKATOON**

No website. Permission and Graphic Design: Paddy Tutty Software: Word & Adobe Illustrator



St. Joseph's Parish Hall

Broadway Ave. (at 8th Street) Saskatoon A Saskatoon Folk Music Association event! The Information Solid

A New England Style

# CONTRA DANCE

Live Music

## Paul Gitlitz & Friends Guest Caller: Steven Methot

All dances taught on the spot!

Saturday March 4<sup>th</sup>, 2017

> 7:30 p.m. Doors open at 7:00 pm

ADMISSION \$10

Come with or without a partner!

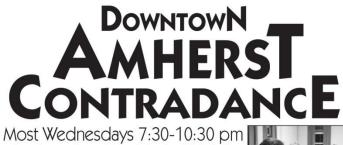


## St. Joseph's Parish Hall Broadway Ave. (at 8th Street) Saskatoon

A Saskatoon Folk Music Association event! Info: phone 306-665-0864

## DOWNTOWN AMHERST CONTRA DANCE

www.amherstcontra.org Permission & Graphic Designer: Will Loving Software: Word and InDesign depending on the flyer



Intro Lesson 7pm - Masonic Lodge, 99 Main St

Cost: \$10, FT Students: \$8, HS/under 18: \$6 Beginners welcome! No partner needed! All dances fully taught

Never tried contra dance or forgotten how? FREE admission to your first dance with this ad!



# Downtown Amherst Contra Dance

What is Contra Dance? An easy to learn, walking dance with live music and a caller to guide you. Contra is also ... fun, energetic, playful, friendly, and a great place to meet people.

#### Most Wednesdays 7:30-10:30pm (see schedule on FB or amherstcontra.org)

Free Admission to 1st time dancers who attend Intro Lesson at 7pm

Masonic Lodge 99 Main Street Amherst, MA



Admission: \$10-12 • FT Students: \$8 High School & Under 18: \$6

Beginners welcome! No partner needed! All dances taught! Free Intro Lesson!



Please bring clean, soft-soled shoes (sorry, no bare feet) and plenty of water to drink. Please avoid wearing fragrances, including cologne, perfume, oils, soaps, etc. to the dance Please park do not park in back of the Lodge.

# The DOWNTOWN AMHERST CONTRADANCE

Most Wednesdays (exc. 2nd), 7:30-10:30 pm Intro Lesson at 7pm - Bring Your Friends!

# March 7

- DJ Improper Techno Contra DC based Jeremiah Seligman throws down the hottest remixes and mashups! Nils Fredland calling March 14 & 21 - No Dance
- March 28
- La Banane Enchantée Edward Wallace play rockin' French-Canadian dancin' tunes! Mary Wesley calling
- April 4 Swallowtail Sublime music from our own hometown celebrities; playing together for 35 year George Marshall & Tim van Egmond call
- April 18 Rodney Miller & Peter Siegel "Master fiddler" Rodney Miller and the omni-present Peter Seigel rock the room Tavi Merrill calling
- April 25 The Figments Toe-tapping music with Elixir members Anna Patton (clarinet), Ethan Hazzard-Watkins (fiddle) and Owen Morrison (guitar, foot percussion). Chris Weiler calling
- May 2 Firecloud Techno Contra Julie Vallimont and Andy Reiner's new group! Steve Zakon-Anderson calling

## **TORONTO CONTRA DANCE**

www.tcdance.org Permission: Toronto Contra Dance Special note: This is a business card



Every 2nd, 4th, and 5th Saturday (September to June) - 7:00 to 10:30 pm -



TORONTO

CONTRA

DANCE

**Contact Us** Web: www.tcdance.org Email: info@tcdance.org





Admission: \$10 Students: \$8 HS & Under 18: \$6

Beginners welcome! No partner needed!

All dances fully taught

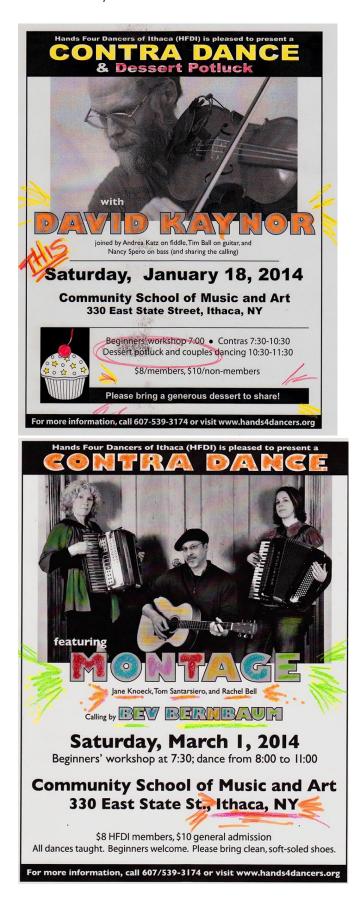
Location: Masonic Lodge - 99 Main St, Amherst, MA Between the Black Sheep Deli and the Police Station and across from

Go to http://amherstcontra.org for updates and more Fund of the Country Dance and Song Society (CDSS)

Thanks in advance for avoiding wearing fragrances to the dance. This event is funded in part by the New Leaders, Good Leaders

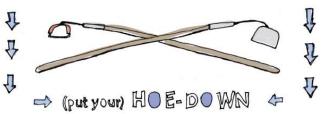
## HANDS FOUR DANCERS OF ITHACA

www.hands4dancers.org Permission: Katy Heine



#### **NEW ROOT ONE-OFF SQUARE DANCE**

www. sassafrasstomp.com Permission & Graphic Design: Adam Nordell Note: Specifically for the organic farming community



a raucous square-dance party!

celebrating the new farmer movement in Maine

#### Saturday July 26 8pm at the Topsham Grange 47 Pleasant St, Topsham, ME 04086

Vermont Dance Caller

Will Menter

Old Time Fiddle Tunes by Sassafras Stomp

everyone welcome. admission \$5-20 sliding scale all proceeds benefit MOFGA's educational programs

for more information email new root musice gmail.com



#### **CONTRA FUSION MONDAY NIGHT DANCES**

www.contrafusion.co.uk Permission: John Sweeney



## **REHOBOTH CONTRA DANCE**

www.contradancelinks.com/rehoboth.html Permission: Charlie Seelig Software: InDesign

# Rehoboth Contra Dance





Live music rooted in Celtic traditions by the best musicians in New England!



**September 14** Liz Faiella, Glen Loper & Dan Faiella Caller, Will Mentor

September 28 Julie Metcalf, Joel Wennerstrom & Bruce Rosen Caller, Sue Rosen

October 12 Stomp Rocket Dave Langford, Glen Loper & Bethany Waichman Caller, Lisa Greenleaf

November 9

Alden Robinson, Glen Loper

& Max Newman Caller, Dereck Kalish

November 23—Thanksgiving Dance!

Free Association Amy Larkin, Carol Bittenson

& Debby Knight Caller. Lisa Greenleaf

Introductory workshop at 7:30 p.m. November 30—5th Friday! Wild Asparagus Becky Tracy, Ann Percival & David Cantieni Caller, George Marshall

December 14

Amy Larkin and Roberta Sutter Caller, Lucia Watson

Fridays, 8-11pm - Sept 14 & 28 Oct 12 & 26 - Nov 9 & 23 & 30 Goff Memorial Hall, Rehoboth, MA Dances taught • Partners not necessary \$10 adults/\$8 students

www.contradancelinks.com/rehoboth.html www.facebook.com/groups/43751946212

2018-2019

37th Season

May 10 Heyday Amy & Jonathan Larkin George & Shirley White Caller, Lisa Greenlea

May 24 Glen Loper & Friends Caller, Dereck Kalish

May 31-5th Friday! Julie Metcalf, Mark Koy

& Pete Johannsen Caller, Chris Ricciotti

**June 14** Glen Loper & Friends Caller, Lisa Greenleaf

June 28 Dave Langford & Friends Caller, Tony Parkes



December 28—Holiday Dance! Polaris

January 11 Glen Loper & Friends Caller, Will Mentor

January 25 Dave Langford & Friends Caller, Lisa Greenleaf

February 8 Alden Robinson, Glen Loper & Max Newman Caller, Dugan Murphy

March 8

March 22

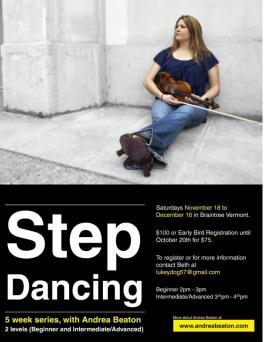
April 12 Amy & Jonathan Larkin Caller, Ron Blechner

April 26

#### **ANDREA BEATON – STEP DANCE LESSONS**

Permission: Andrea Beaton

www.andreabeaton.com

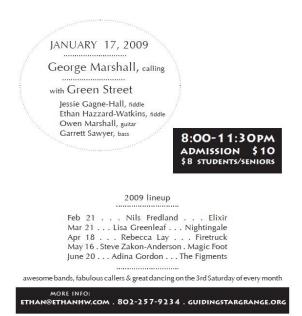


## **GREENFIELD 3<sup>RD</sup> SATURDAY CONTRAS**

www.ethanhw.com Permission (& Design): Ethan Hazzard-Watkins Software: Adobe InDesign



GUIDING STAR GRANGE . 401 CHAPMAN ST . GREENFIELD, MA



October 26—Halloween Dance! French Roast Michelle Kaminsky, Rachel Panitch, Mark Wholley, Jim Joseph, & Alan Bradbury Caller, Dugan Murphy

March 29—Challenging Dance! Dave Langford & Friends Caller, Will Mentor

Sassafras Stomp Johanna Davis & Adam Nordell Caller, Mary Wesley

Potaris Jesse Ball, Sam Zakon-Anderson, Rose Jackson & Marta Bartholomew Caller, Steve Zakon-Anderson

February 22 Amy Larkin & Benjamin Foss Caller, Lucia Watson

Glen Loper & Friends Caller, Steve Zakon-Anderson

Julie Metcalf & Bruce Rosen Caller, Sue Rosen

Find us on Facebook

w.contradancelinks.com/rehoboth.html

July 12—Dancer Request Night Glen Loper & Friends Caller, Rich Sbardella August 9 Glen Loper & Friends Caller, Dave Eisenstadter

August 23 No Snow Ball Benefit Dance! Special admission: \$12 Lisa Greenleaf calling to iPod music!

Que

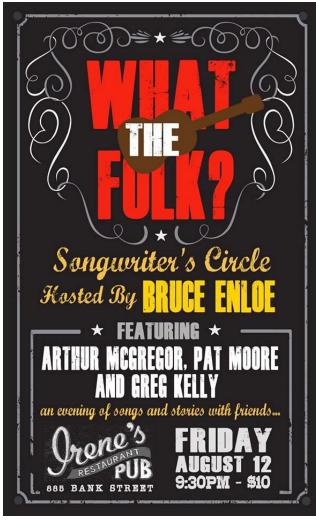
All dances taught • 8:00-11:00 p.m. Admission: \$10/\$8 students/\$5 under-16 Goff Hall, 124 Bay State Rd., Rehoboth For info, call 508-252-6375

Sponsored by the Rehoboth Country Dance Society, a 501(c)(3) non-profit organization All donations are fully tax-deductible.

## WHAT THE FOLK SONGWRITERS CIRCLE

#### No website

Permission: Bruce Enloe Graphic Designer: Mark Ettinger



## PARKER PIE MUSIC NIGHT

www.parkerpie.com

Permission: Pete Sutherland

Note... this was included to point out how creative we can get!



## **CASCADE CONTRAS DANCE WEEKEND**

www.eugenefolklore.org/cascadecontras Permission: Elizabeth Sadhu



#### Wild Asparagus and Buddy System. George Marshall and Lindsey Dono.

All Inclusive Camp. No Gender Balancing. Amazing food by Annie Johnston. 5 delicious-gourmet meals. Snacks and dessert! Shared cabins or camping. Drive once. Stay put all weekend in a beautiful wooded setting. All contra weekend. Late night techno-contra. Workshops. Join the Contra Party! All inclusive event! Special rates for under age 30.



May 1st is Registration. No Gender Balancing!

Dance with who's coming at you!

## **CORVALLIS CONTRA DANCE**

www.corvallisfolklore.org Permission: Elizabeth Sadhu



CONTRA DANCE SCHEDULE check the website to confirm location.

9/15 The Nettles w/ Michael Karcher 10/06 The BFD w/ Ric Goldman 10/20 Treehouse w/ Laurel Thomas 11/03 Weisenheimers w/ Woody Lane 11/17 Joyride w/ William Watson 12/01 Countercurrent w/ Lindsey Dono 12/15 Uncle Farmer w/ Susan Petrick 1/05/19 Jigsaw w/ Erik Weberg 1/19/19 The Nettles w/ Noah Grunzweig

## **OTTAWA CONTRA DANCE**

www.ottawacontra.ca Permission: Emily Addison

Graphic Design: Ed Kingscote, Emily Addison, Esther Fraser

#### FAMILY DANCE & COMMUNITY DANCE quarter page handout





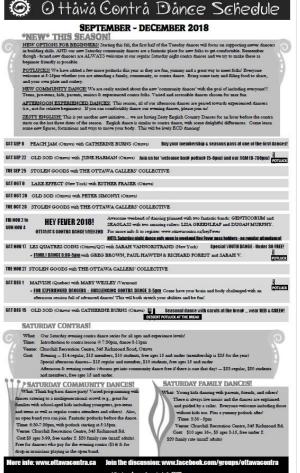
FAMILIES... Come Dance With Us!

## ©ttåŵå €⊙ntrå Dån∈e



#### Afternoon double dance info flyer for posting on fridge





## **VARIOUS EVENTS – SAM BARTLETT**

www.sambartlett.com Permission & Artist: Sam Bartlett





#### **MAPLE MORRIS**

www.maplemorris.com

Permission: Adam Brown, Justin Morrison & Stefan Reed



#### TRIFOLD

#### THE GREAT MORRIS EXCHANGE TOUR! UK 2011 / CANADA-US 2012

In 2011, Maple Morris will take on its most ambitious project yet, in collaboration with England's foremost Morris innovators, Morris Offspring.

During Joly 22-August 5, 2011, Maple will travel to London to collaborate with Offspring in a series of workhops and reheransia, culminating in a stage performance in London showcasing Morris daning at its most inventive. Following this performance. Maple and members of Offspring will travel to UK folk serivals to perform in processions, in street dances, at cellidhs, and on stage.

A return leg of the collaboration in 2012 will see Maple Morris joined by Morris Offspring to perform in Canada and the US.



and is dedicated to the preservation and promotion of Morris dancing in North America

Many of our dancers are students who will be unable to participate in the UK project without financial support. We need your donations to make this project a success.

<u>All donations</u> will go directly to the travel expenses of a young dancer in financial need.

PLEASE DONATE THROUGH OUR WEBSITE: www.maplemorris.com/donate



Maple Morris is a growing network of more than 100 young dancers from various corners of Canada and the US. Most members are second-generation dancers hailing from Morris teams throughout North America



Since it was founded in 2005, Maple Morris has gained a reputation for breathing new life and excitement into a living tradition.





For more info, to join our mailing list, ar to donate: www.maplemorris.com maplemorris@maplemorris.com

This over is funded in part by the New Leaders, Good Leaders Fu The Country Dance and Song Society Continuing the traditions. Leading them who low then www.cdss.org

#### A NORTH AMERICAN TRADITION

Morris dancing is a surviving English traditional folk dance that has been performed at least since the 1400s. The dance is vigorous and athetic and the high leaps are accented by the use of white handkerchiefs and bells strapped to the legs.

Morris dancing was brought to North America in the 20th century and saw its first revokal" of popularity in the 1960s and 70s. The next 40 years saw the birth of a uniquely North American style of dance, and a vibrant supporting community of dancers of all ages.



"Reading the names [of the dancers] is like reading a genealogical chart of American Morris dancing "



www.maplemorris.com

"I still am having moments of ecstasy when I remember the flying feeling of dancing Jockey. Simply amazing."



UR GOALS rough our activities, Maple Morris:

 Ensures the continuation and growth of the community we love by building and strengthening a network of young Morris dancers

Promotes the evolution of North American Morris dancing by sharing knowledge and experience among those dancers

Develops a new generation of leaders in the Morris community by encouraging each participant to take a leadership role in teaching dances and traditions, choreography and dance aesthetics, and event planning

Maple Morris is excited to be part of the continuir evolution of the great tradition of North American Morris

### MAREE MUSIQUE +++

www.mareemusique.com Permission & Graphic Designer: Martin Aucoin Most material done by hand



## NORTH TEXAS (DALLAS) CONTRA DANCES

nttds.org

Permission and Graphic Design: Linda Mrosko



## **BENNINGTON VT CONTRA DANCE**

No longer running. Permission: Ethan Beal-Brown



Editor's note: The description of contra is hard to read... here it is... "Join us for an evening of high spirited music and dancing to traditional music of New England and the British Isles. Contra dances are joyful events that turn a roomful of strangers into a roomful of smiling friends by evening's end."

## **EXTREME STEAM CONTRADANSE**

www.tarabolker.com Permission: Tara Bolker



English Country - Ceilidh - New England Contra

A dance mash-up even!! Fantastical live music - Fun, accessible dances Steampunk / Halloween costumes optional Sunday, November 1st 3:30 welcome; dancing 4 to 7 p.m. Museum of Steam and Technology 900 Woodward Ave, Hamilton Tour the museum before you dance! (plan to arrive between 2 and 2:30) Admission \$12; \$15 with tour MUSIC BY BEN BOLKER FIDDLE JEFF BURKE BASSOON & THERAMIN D.JAY MOONS PIANO TARA BOLKER CALLING

garsecuti to

## YOUNG TRADITION VERMONT

www. youngtraditionvermont.org Permission: Mark Sustic

## YOUTH CONCERT



#### FAMILY/COMMUNITY DANCE

Burlington Elementary Schools 3rd-5th Grade **DINNER AND DANCE** 

Thursday May 3 | 5:30-7pm | Burlington High School





Burlington 3rd, 4th, and 5th graders have been learning contro dances in their music classes and are ready to pass on that learning to their families! The dance will be called by Burlington Elementary School music teachers.



Students from around the city have been preparing fid tunes to accompany the dances with the help of the amazing teachers from Young Tradition Vermont.

Free meal from 5:30-6:15 provided by The Burlington School Food Project, which provides nutritious and delicious food to Burlington students everyday

We invite 3rd, 4th, and 5th graders and their families to **JOIN US**!

#### MAD ROBIN CONTRA DANCE

www.madrobincallers.org Permission: Luke Donforth Software: Canva



www.maurobinealiers.org



Upcoming Dances | Winter Dances held every fourth Friday, January-October

> October 26, 2018 Frost & Fire

#### No dance in November or December!

January 25, 2019

Atlantic Crossing

Where: First Congregational Church 38 South Winooski Ave, Burlington, VT

When: 8-11 pm, beginner workshop at 7:45 pm

Cost: \$5-\$12 sliding scale, \$20 for families

Park in the church lot, on the street, or at the Cherry Street garage. Bring a water bottle and clean shoes with non-marking soles, or dance barefoot. Bring friends! Dessert potluck at the break!

> madrobincallers.org Or email <u>madrobincc@gmail.com</u>

The Mad Robin Callers Collective is a group based in Burlington, Vermont, working together to improve our calling skills and promote contra dance.

## **MOUNT AIRY CONTRA DANCE**

www.thursdaycontra.dance

Permission & Graphic Design: Sarah Gowan

#### Poster



#### **Postcard front**



#### **Postcard back**

MAXIMUM FUN It's all about the fun! The swirling, twirling, can't stop smiling, grinning, laughing, moving, grooving, and all around just having a great time, fun.

**COMMUNITY** Contra dancers are about the friendliest people on the planet Everyone helps everyone else and there are dancers from 8 to 80, and sometimes more or less.

WHEN Thursday, 7:30 PM. Every Thursday.

- Dancers of all skill levels welcome
- Introductory lesson at 7:30pm for new dancers
- Come solo or bring a friend partners not required
- Recommended footwean sneakers, soft-soled shoes, or dance shoes

For maximum fun, there are a couple basic moves you are going to want to learn. We teach in a small group just before the big dance, and leasons start right at 7:30. You don't need to be there at 7:30, but if you want to learn the basics, you should really consider arriving at 7:30. You will still have fun if you don't, but if you want to have Maximum Fun, consider taking the lesson. BTW, lessons start at 7:30. Hint Hint

At 8:00 the dance begins. Never fear, each dance is taught. The dance ends at 11 but... After the dance, we move over to the bar attached to the hall.

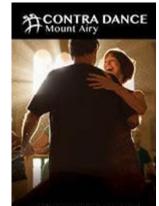


#### Thursdays 7:30 - 11pm

Commodore Barry Arts & Cultural Center 6815 Emlen St, Philadelphia, PA 19119

www.thursdaycontra.dance

#### Business card front and back



Thursdays 7:30pm - 11:00pm www.thursdaycontra.dance www.facebook.com/intairycontra/



Thursdays 7:30pm - 11:00pm

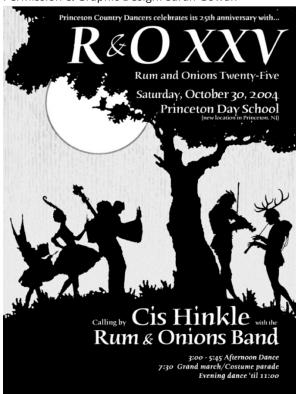
Conmodore Barry Arts & Cultural Center 6815 Enlen St, Philadelphia, PA 19119

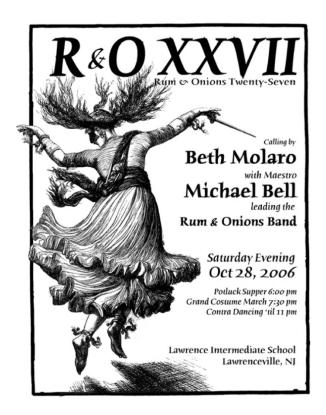


www.thursdaycontra.dance www.facebook.com/ntalrycontra/

## **PRINCETON COUNTRY DANCERS**

www.princetoncountrydancers.org Permission & Graphic Design: Sarah Gowan





## BIDA – BOSTON INTERGENERATIONAL DANCE ADVOCATES

www.bidadance.org Permission & Graphic Design: Jeff Kaufman

## Contra Dances Every 1st and 3rd Sunday 7:30pm-10:30pm \$5 - \$15, pay what you can

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bida		1950 M	dge Masor assachuse <sup>:</sup> <sup>Porter Square on t</sup>	tts Ave
dance.org	September 2 September 16 October 7 October 21 November 4 November 18 December 2 December 2 December 4 January 6 January 20	5:30-6:30 Open Band Plus: Family Dance 5:30-6:30 Open Band	February 3 February 17 March 3 March 17 April 7 April 21 May 5 May 19 June 2 June 16 July 7	Open Band Plus: Family Dance 5:30-6:30

Gender-free calling Gender-free restrooms Beginner's workshop at 7pm All dances taught, always live music



#### YOUTH TRADITIONAL SONG WEEKEND

www.youthtradsong.org Permission: Nicole Singer



January 6-8, 2017 Youth Traditional Song Weekend is a youth-focused (though not youth-exclusive) weekend for young singers and session leaders interested in traditional songs! Located in Becket, Mass., YTS has staff-led workshops, impromptu vocal jams, song swaps, an open mic, and lots of opportunities to meet and sing with new friends.

Our 2017 staff will be Sara Gray, Robert Jones and Thomas McCarthy.

Registration opens Sept 12th

More information at www.youthtradsong.org

#### **HOGTOWN HOEDOWN**

https://www.facebook.com/HogtownHoedown/ Permission and Graphic Designer: Debbie Adams 2 Fronts of Postcards



STRINGBAND TORONTO PRESENTS AN OLD TIME SQUARE DANCE:

# HOGTOWN<sub>HOEDOWN</sub>

September 21, 2018 October 19, 2018 November 16, 2018

December 21, 2018 January 18, 2019 February 15, 2019 May 17, 2019

3rd Friday of the month, 8 pm – 11 pm Doors open at 7:30 pm

LIVE CALLERS AND BANDS, CASH BAR \$15 admission; \$10 students and underemployed, \$7 kids

Newbies welcome! Come at 8 pm sharp for a review of basic square dance moves! Dance instruction provided at the start of each dance! No need to bring a partner!

.....

## DOVERCOURT HOUSE

805 Dovercourt Road, just north of Bloor Street, 3 blocks west of Ossington Station

For more information and booking your own square dance, contact:

hogtownhoedown@gmail.com www.facebook.com/HogtownHoedown

Facebook promo image



#### **OUTERMOST CONTRA**

www.facebook.com/outermostcontra/ Permission and Graphic Design: Andrea Pluhar

# The Traditional Old-time Dance & Music of New England OUTERMOST CONTRA DANCE Come Dance!

#### New England Contra Eat, dance, make friends Every 3rd Friday of the Month

All welcome, very beginner to fabulous expert. Dances begin with an all levels contra skills warm-up: 7:00- 7:30, right after our always delicious potluck.

\$10 *suggested, at the door* 508-944-3049 *(text or leave message)* outermostcontra@gmail.com

Scheduled musicians and callers listed on outern

Wellfleet Preservation Hall 335 Main Street, Wellfleet wellfleetpreservationhall.org

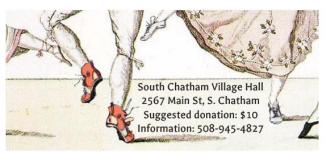


# Outermost ContraDance



#### 3rd Friday of the Month March 20th, April 17th, May 15th 2015

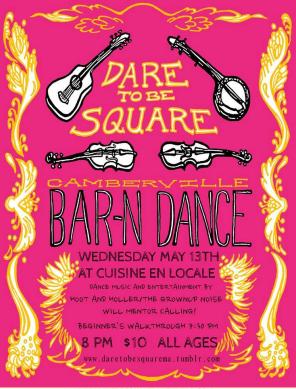
Pot-luck 6:30 New dancers workshop at 7:30 Dance 8:00



Beginners, kids, singles, welcome! Wear casual, comfortable clothes and soft-soled shoes! This event is supported in part by the Outreach Fund of the Country Dance and Song Society

#### DARE TO BE SQUARE

Permission: Amy Alvey



WWW.DARETOBESQUAREMA.TUMBLR.COM

## DARE TO BE SQUARE: A CAMBERVILLE BAR-N DANCE



## **MEET ME IN ST. LOUIS**

https://www.facebook.com/groups/StLouisContraDancers/ Permission: Mac McKeever Bi-fold for the St. Louis Contra Dancers dance weekend





pul Ask



Hailing from New England, Nova is a

Registration form-please list full name of each person and the name you want on your button:

full

Jance band that

of fiddle are

(elsey Wells and Jeremy Lekich combine fiddle, local contra dar ussion, & the occasional duo from southern Appalachia and their furnip the Beet is a dance guitar. per

contras and English Kevra began calling in New England in the '90s and quickly became known for her wa teaching and diverse repertoire of singing squares, Western patter calls, c country dances. In 2000-2001, Susan l early

otal

of square, contra, and other to lead esides in to joyful fellowship in dancing, ence. Chet Hes country dances. amount of exper Gray is a caller lle. Kentucky him bue



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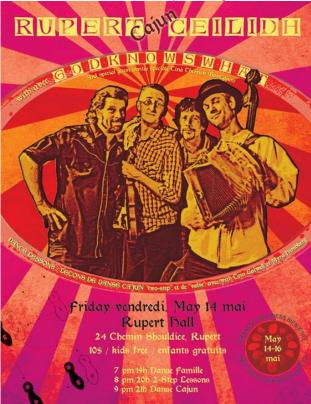
address

email		
early bird price until may 1	qty	t
adult full price @ \$90		
adult early bird @ \$80		
student full price @ \$45		
student early bird @ \$40		
children 9 & under - free		
Please make check payable to : Childgrove Country Dancers	total due	
Mail payment and this form to: Dale Wilson / CCD 13333 Windbrooke Ln St Louis MO 63146	ale Wilson / CCD MO 63146	
You will receive an email confirmation.	ion.	
No refunds after Tuesday, May 21.		

**RUPERT CEILIDHS** 

#### No website

Permission: Peter Andre



Graphic Designer: Alize Marlane

## **STOUGHTON OLD TYME DANCE**

www.kenoseekitchenparty.ca Permission: Michele Amy Software: Apple PAGES (ready-made template!)

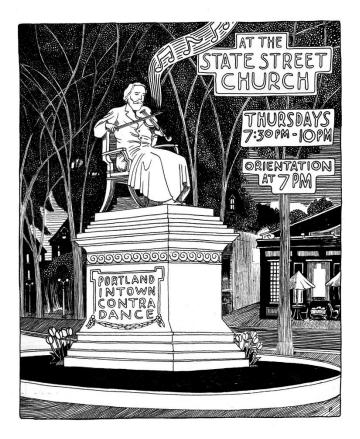


#### PORTLAND INTOWN CONTRA DANCE

http://portlandintowncontradance.com/ Permission & Graphic Design: Dela Murphy









#### WORLD ON A STRING FOLK ORCHESTRA

fiddletorontoworldonastring.com Permission: Lea Kirstein



## world on a String Folk Orchestra

Come get in the groove!

Lea Kirstein is offering group classes in Parkdale for fiddlers of all ages with a focus on learning and arranging traditional folk fiddle tunes from around the world mixed with modern groovy accompaniment, learning entirely by ear, and a little bit of improvising / composing. Practice videos provided. Collaboration and jamming encouraged! Open to all fiddlers (violin / viola / cello) And hythm section instrumentalists with at least a year experience (bass, piano, guitar, accordion, percussion, etc.)

> every other Tuesday 6:00-8:00pm September 25 - December 18, 2018 St. Mark's Anglican Church, 201 Cowan Ave

CDSS: A Collection of Inspiring Print Promotional Material 2019

28

## BERKELEY OLD TIME MUSIC CONVENTION

www.berkeleyoldtimemusic.org Permission: David Brown & Suzy Thompson

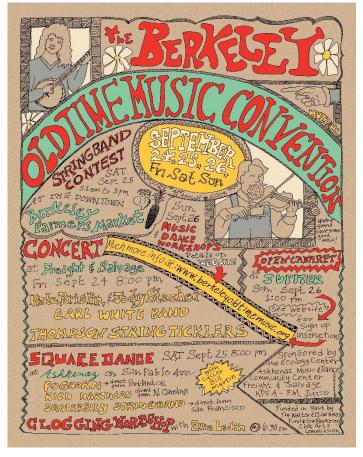
#### Design: Hank Bradley



#### Design: Dave Murray



#### Design: Aurora Fox



#### Design: Dave Murray



## (SM)ART FAMILY FOLK DANCE PARTY

www.upb.pitt.edu/TheArts

Permission: Courtney Mealy



smART workshops are a community outreach program of Pitt-Bradford Arts. The free workshops provide family fun and learning while growing a passion for the arts. Parents and guardians must accompany their children. Some workshops will have limited space. COST: FREE

WHO: Pre K– 4th grade and their families WHERE: Blaisdell Hall, Pitt-Bradford

Please arrive by 9:45AM

To register for these workshops please contact Courtney Mealy at 814.362.5027 or email cmealy@pitt.edu



Family Folk Dance Party Saturday, January 12, 2019 / 10-11AM /FRE Whether you love to dance or you're looking for a Saturday morning solution for your cabin fever, we have an event for the whole family no experience necessary! Dance instructor will lead students to a family dance with music by Eloise and Co. to keep your feet happy!

> University of Pittsburgh Bradford

## WILD ASPARAGUS 1<sup>ST</sup> SATURDAY DANCES

https://www.guidingstargrange.org/events Artist and permission: Ann Percival



#### MIXED TRAD SQUARE EVENTS

All provided with permission: T-Claw



#### **MIXED TRAD SQUARE EVENTS**

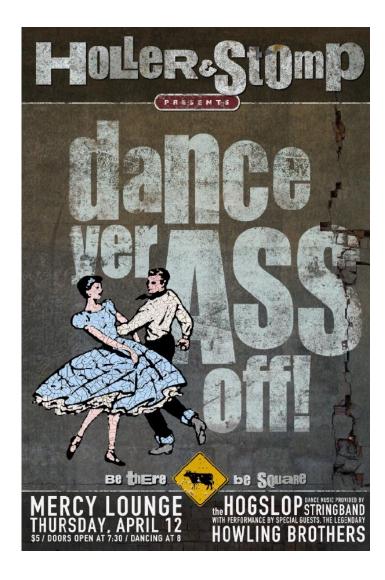
All provided with permission: T-Claw



Music by the areas finest dance bands!

SIDEWINDER TAVERN - 4485 LOGAN ST - DENVER, CO **IDEN ACOUSTIC JAM - FREE! SYAUSSUHT OSE MAY OLD TIME SOCIAL FRUIT JAR SERIES FRUIT JAR SERIES** HONKY TONK HOEDOWN **EVERY 1ST THURSDAY 7PM** LIVE BANDS & DANCE LESSON \$5

SIDEWINDER TAVERN - 4485 LOGAN ST - DENVER. CO



## **MIXED TRAD SQUARE EVENTS**

All provided with permission: T-Claw







#### MIXED TRAD SQUARE EVENTS

All provided with permission: T-Claw



#### BONUS! A FEW PHOTOS OF DAVID KAYNOR WITH SOME OF HIS FLYERS

David Kaynor's flyers are very well known within the New England dance scene. They are distinctive, all being made by hand with a fantastic old time feel. Here are a few shots of David showing his work to Gianna Marzilli Ericson and Rebecca Weiss in January 2019.







